



SMARTBILL CORPORATION

When It Comes To Cost Containment,  
We're Even More Serious Than You Are

# SmartBill

## WE'LL NOT ONLY CONTAIN YOUR COSTS, WE'LL PROBABLY EVEN LOWER THEM.

*SmartBill prints and mails millions of documents a month and delivers digital bills and online presentment services for healthcare companies, utilities, commercial enterprises and government entities across the country. We take your need for cost containment so seriously that we never try to hide charges or overcharge for postage. We'll not only contain your costs, we'll probably even lower them through savings from continuous process improvements that we pass on to you.*



## SmartBill Full Service Bill Printing and Electronic Presentment and Payment Services

### PRINTING AND MAILING SERVICES

- Black-and-white, highlight color, MICR and full dynamic color, as well as high-quality graphics printing with resolutions up to 1200 dpi.
- Low cost document formatting and dynamic content for messaging.
- Intelligent inserting.
- Postal coding and scripting.
- Paper, forms, envelopes.

### SMARTBILL ONLINE

- 24/7 customer access to 13 months of statements and the ability to view and pay invoices online.
- Online access to billing statements, payment histories, reports and customer databases with the ability to instantly email, fax, or mail customer documents.

### SOFTWARE INTEGRATION

- Easily export your data to SmartBill and create outstanding statements and invoices with low cost document formatting and dynamic content for messaging.

### SMARTBILL LOCKBOX

- Online bill pay services and lower cost retail lockbox services, nationwide coverage, and faster check processing and payment.

### DOCUMENT PROCESSING

- Sophisticated outsourced data handling and formatting services for businesses that operate their own printers and inserters.
- Cost-effective single solution for both outsourced document formatting and online viewing and payment.

## The SmartBill Difference

### SAVE THOUSANDS A YEAR

- SmartBill invests in print and inserting technology and facilities to support any style of document, whether it's highlight color, black and white, or full color. We'll support you now and well into the future.
- Our investment in software automation tools reduces the time it takes for document changes, conversions and delivery to market. Get the utmost flexibility in changing your messaging and how your documents look without spending more.
- SmartBill's intelligent inserting technology makes your invoices and statements more accurate, reducing errors and saving you money on reprints.

### GET YOUR POSTAGE COSTS UNDER CONTROL

- Postage can be as much as 2/3 of your total costs. That's why SmartBill has spent years developing processes to contain postage costs. We work with every SmartBill customer to help them understand how to lower their postage costs. We can save you thousands.
- We only charge for actual postage costs, not like competitors who average costs among multiple customers or include additional charges as part of postage. At SmartBill, postage is a 100 percent pass-through. And we provide complete analyses of postal costs with every invoice so you know exactly how much you're spending for postage.
- We guarantee the maximum postal discounts available from the USPS.
- We intelligently sort and bundle your bills for the most cost-effective postal rates, saving 10-15 percent.
- SmartBill offers Intelligent Mail Bar Code compliance to USPS mailing regulations. As a USPS licensee of NCOALink®, SmartBill ensures your address database is current.

### GO ONLINE AND GIVE YOUR CUSTOMERS

#### MORE BILL PAY OPTIONS

- SmartBill Online gives your customers the convenience and flexibility to manage their accounts 24/7, slashes the costs associated with traditional bill print and mail production, and reduces the impact of paper on the environment.

### ALWAYS KNOW WHAT YOU ARE PAYING FOR

- SmartBill's invoices are clear, transparent and fully documented, so it's easy to see what you are paying for. You know how every penny of your bill printing and electronic presentment and payment costs are spent.



## THE SMARTBILL STORY

SmartBill was founded in 2001 as a full-service bill print and electronic presentment and payment services company with the staff, facilities, and technology infrastructure to rival the largest and most established companies in the industry. SmartBill offers customers the industry's most sophisticated range of output services and unmatched customer service.

The SmartBill team has over 100 years of experience in bill print and output services, including nearly 40 years experience in the leading enterprise document management software, and years of experience in print, sort and mail technology.

We're one of the fastest growing output services in the Midwest because we offer customers the unique combination of the latest print, postal and electronic bill pay technology with an unrelenting focus on driving down their costs through continuous improvement.

## SMARTBILL

SmartBill operates out of a 76,000 square-foot state-of-the-art printing and mailing facility in Central Ohio. Our fully-redundant production facility ensures that your data and documents are always safe and secure. Additionally, our quality control systems prevent errors and manage all privacy issues important to our clients. Our facilities and server rooms are 100 percent protected against unauthorized entry and monitored 24/7 with security and alarm systems.

Contact us today for a free quote  
and postal analysis.

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“ANYTIME WE NEED SOMETHING IT  
HAPPENS QUICKLY AND SEEMINGLY  
EFFORTLESSLY.”

*SmartBill gives me the comfort of knowing our bills will be processed correctly and in a timely fashion. Anytime we need something it happens quickly and seemingly effortlessly. Plus, they've shown us the most cost-efficient way to mail our bills. They let us know the most economical way to have extra mailers printed and mailed. Maybe most important, SmartBill means great people and great service! I've been working with the utility billing process for approximately 14 years and the best thing we did was go with SmartBill.*

Deb DeLeon  
Business Office Supervisor  
Bowling Green, Ohio  
Municipal Utilities